

Dear MACOC members,

The members of your volunteer board of directors for MACOC need your help. There are a lot of good things a Chamber can choose to do and many directions a Chamber can choose to go. In order for us to make the choices that will best serve our members over the next five years, we are asking for your advice. Please fill out the survey below and forward it to Avery([info@mtadamschamber.com](mailto:info@mtadamschamber.com))by April 12.

1. Please rank in order of importance (1 through 7) to your business:

\_\_\_ Improving our local economy

\_\_\_ Getting more customers

\_\_\_ Having more business education (keeping books, marketing, planning, etc) resources available

\_\_\_ Learning more about how to use electronic and web-based tools

\_\_\_ Help with connecting to related businesses in our region

\_\_\_ Help getting our business concerns recognized by our elected officials

\_\_\_ We need (let us know what we missed by filling in the blank below)

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2. Please rank in order of importance (1 through 6) for the Chamber Board

\_\_\_ Engaging in economic development activities for our region

\_\_\_ Bringing more tourists into the region

\_\_\_ Bringing more businesses into the region

\_\_\_ Securing resources and/or expertise to offer business education workshops

\_\_\_ Securing resources and/or expertise to offer workshops in the use of electronic and web-based tools for businesses

\_\_\_ Working with elected officials to get business concerns heard and acted on

\_\_\_ ??? Let us know what we missed by filling in the blank below

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3. We can use a variety of tools to increase tourism. Please let us know which of the following you would like to see the Chamber sponsor:

- Events (like Springfest, Art and Wine Fusion, Festivals, etc.)
  - Partnership with regional groups to co-market the region (Chambers, Wine Growers, Recreational companies, etc.)
  - Partnership with cities to focus on local promotion through publications (Sunset Magazine, Gorge Magazine, Wine Spectator, etc.)
  - Other
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Which of the above would YOU be willing to volunteer your time to help organize and staff?

About how much time do you think you would be able to devote to voluntary effort:

4. Please let us know what kinds of educational opportunities would be most useful to you in your business:

- Workshops on basic business financial tools (QuickBooks, TurboTax, etc.)
  - Workshops on making best use of web based tools for commerce/marketing
  - Workshops on marketing your business in print media
  - Workshops on use of social media to market/sell your goods/services
  - Other
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If you are a person with expertise in one of the above subjects, would you be willing to put on a workshop for Chamber members?

5. Which of the following economic development activities would you like to see the Chamber engaged in?

Keep our regional elected officials informed about what's important to our regional businesses

Support grant applications that would bring funding opportunities to our region

Actively recruit new businesses to our region.

Other

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To what extent can you or would you be willing to help with these activities?

Thank you so much for taking the time to give us your opinions on these topics. We greatly value your input and will make sure you get a summary of the results and our plan to provide the best services for our members.