Sponsors uncork your image!

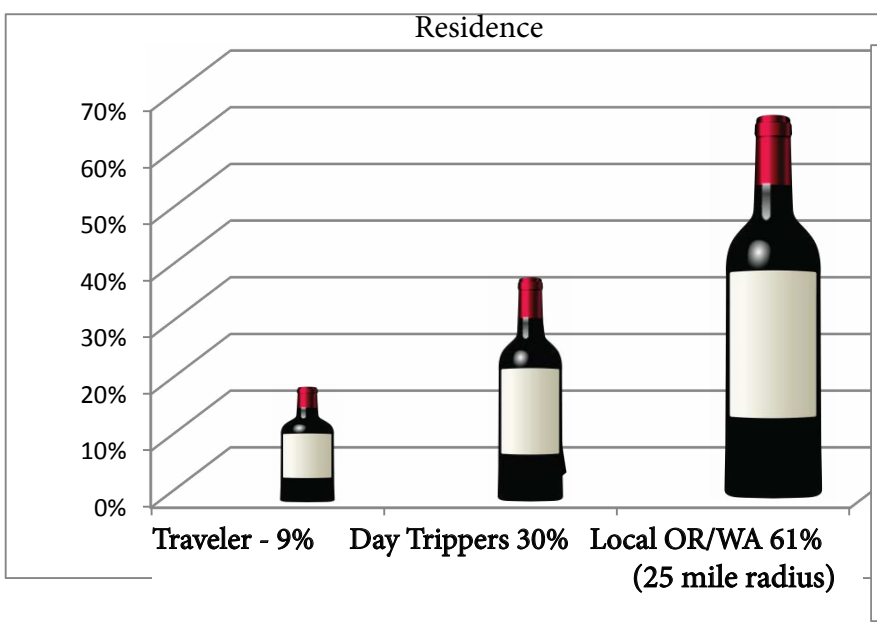
ART AND WINE FUSION
WHITE SALMON, WA

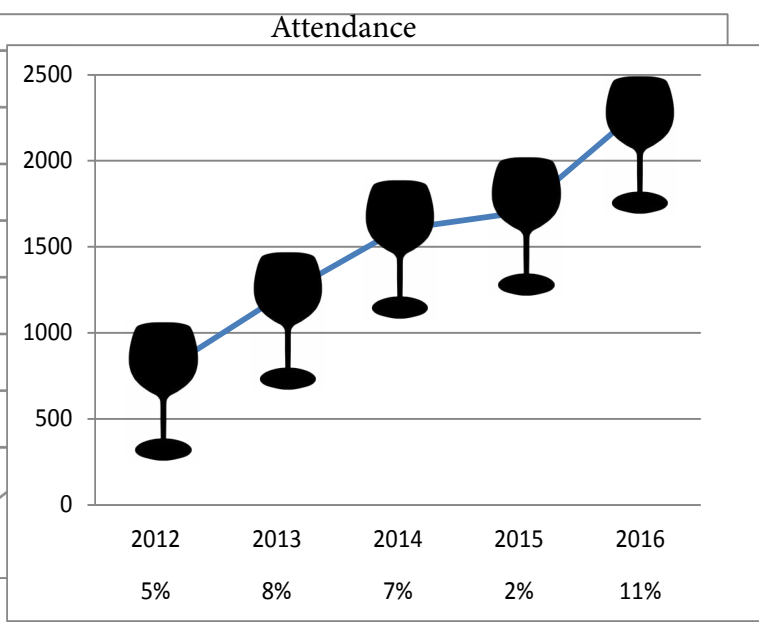
White Salmon's Art & Wine Fusion
July 22 2017

Who's Uncorking at the Art & Wine Fusion

The 13th annual Art & Wine Fusion has been a well attended premier summer event in the Columbia River Gorge for the last twelve years! Mt Adams Chamber wants you to be a part of this! You will benefit from the radio, print, website, social media, and email advertising giving you visibility to your neighbors, current customers, prospective customers, clients and employees. You will also contribute substantially to the health, welfare and improvement of our one Gorge! All your Sponsorship dollars go to the funding of the event and to related projects that increase the livability and attractiveness of our area. Based on past results, reviews, and guest comments we're confident that Art & Wine Fusion is something you want to be a part of. Its a regional showcase of artistry, wine, music and food on the picturesque north side of the Columbia River Gorge in White Salmon Washington. Based on past years it is expected to draw well over 3,000 visitors and potential customers.

It's important that you to know who makes up our target market, the folks who taste, spend, and join! The festival is unique in that attendance increases each year indicating much of our audience is attending for their first time, thus giving returning participants a great new market year after year. As you can see below a large percent are returning from our local area.





SPONSORSHIP PACKAGE DETAILS	PLATINUM $ 1,500 +	GOLD $ 1,000 +	SILVER $500 +	BRONZE $300 +	SUPPORTER >$300
Name recognition announcements at the event	✓	X	X	X	X
Name recognition on radio ads	✓	✓	X	X	X
Banner prominently displayed in main stage area	✓	✓	✓	X	X
Complementary 10' x 10' booth space	✓	✓	✓	✓	X
Name/logo inclusion in website, social media, posters, rack cards, etc	✓	✓	✓	✓	X
Complimentary wine/cider tasting package	9	6	3	2	X
Name listed as a sponsor on website	✓	✓	✓	✓	✓

How You Are Promoted

Pre Event

ArtWineFusion.com - The Art & Wine Fusion website receives over 23,137 visits and every year the month of July it is up over 4,000 and if features a detailed description of your business, includes your logo and/or photo and a URL link to your website or facebook page. The same details are automatically posted to our FACEBOOK pages via RSS feed.

SAMPLE WEB AND FACEBOOK POST

Skyline Hospital

SKYLINE HOSPITAL

With personalized, professional medical care, a new state-of-the-art patient wing, private healing suites with unparalleled views, Skyline Hospital has redefined rural health care in the Columbia Gorge.

Skyline is a critical access, acute care hospital that gives our community quality care in the areas of emergency and trauma care, obstetrics, surgery, cardiopulmonary, laboratory, and radiology. Our mission is to be the choice for life-long health care in the Gorge by providing quality services with compassion. You are in good hands at Skyline.

211 Skyline Dr.
White Salmon, WA 98672
Ph: 509.493.1101 Fax: 509.493.4607
E-mail: info@skylinehospital.org Website: www.SkylineHospital.com

EMAIL MARKETING - Mount Adams Chamber will be promoting it in weekly news letter email blasts. Northwest Travel Magazine will be sending it to their 15,000+ email subscribers as a feature article. It will be listed in the 2017 Art of the Pearl District Program in Portland.

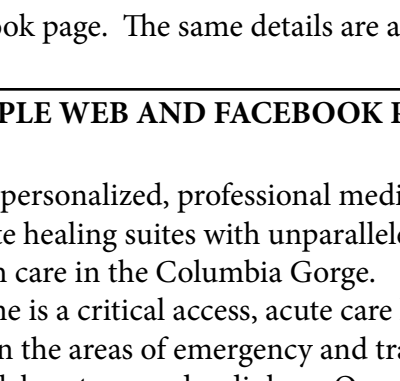
During Event

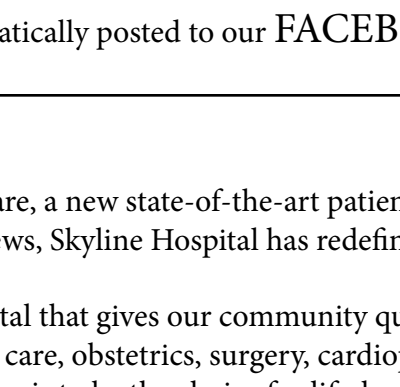
Festival Program - Sponsors are includes in the event program map that helps guest navigate the festival.

Help promote the success of the festival by placing a poster in your establishment and if possible placing a link on your website and/or facebook page to ArtWineFusion.com

How The Event Is Promoted

Print





The Enterprise

The Oregonian POWERING OregonLive.com

Poster & Rack Cards - Are distributed around Portland and in the Columbia Gorge area.

Radio

KACI NEWSRADIO 103.9FM·1300AM

KACI 93.5 CLASSIC HITS

TODAY'S COUNTRY KIHR 98.3FM 1340AM

Social Media, websites and Event Calendars

eventful

LocalWineEvents.com | THE JUICE

Mt. Adams Chamber of Commerce
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hood river county chamber of commerce

tripster online travel agency

travel PORTLAND

PDX PIPELINE LOCAL EVENTS & ENTERTAINMENT